

Digital Marketing Workshop

Memorandum of Understanding

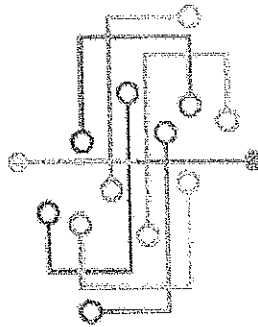
For Participation in the Digital Marketing Workshop

BETWEEN



**ST FRANCIS INSTITUTE OF MANAGEMENT AND
RESEARCH (SFIMAR)**

AND



SKILLWISE SOLUTIONS

Memorandum of Understanding

This Memorandum of Understanding (MoU) is between

ST FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH (SFIMAR)

AND

SKILLWISE SOLUTIONS

Definitions and Recitals

- ❖ **SKILLWISE SOLUTIONS**, a digital solutions company whose principal address is Room no 48, 3rd floor Sonawala building 5/D Sleanor road, Tardeo. Mumbai – 400007, and office at 91Springboard, Kagalwala house, plot number 175, behind metro house, CST road, Kalina, Bandra Kurla Complex, Santacruz East, Mumbai, Maharashtra - 400098

- ❖ **ST FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH**, situated at Gate No.5, SVP Road, Borivali West, Mumbai, Maharashtra, was established in the year 2002 The Society of the Congregation of Franciscan Brothers acting through Authorized Signatory/Representative Prof. Dr. G Ramesh, “St Francis Institute of Management and Research” shall be deemed to mean and include and referred to as “SFIMAR”, for the sake of brevity and conciseness, and shall include all its office bearers, assigns and authorized representatives.

Terms/Conditions/Duties and Responsibilities:

ST FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH shall undertake to perform the following:

FACILITIES: Computer labs with internet availability that will include room for 30 students.

REQUIREMENT AND SUPPLIES: Projector & White board.

LECTURE CANCELLATION: As far as possible, no lectures/sessions should be cancelled except on occasions when directed by the statutory authorities.

REVENUE: 3000/- per student .

REVENUE SHARING: Skillwise Solutions will extend 20% revenue share per student basis to St Francis Institute of Management and Research (SFIMAR).

STUDENTS: Minimum of 15 students.

The Skillwise solutions will provide the following:

THROUGH ON-SITE SERVICES (for enrolled students only): - Provide Digital Marketing workshop with hands-on experience on the mentioned particulars in the curriculum.

COURSE DURATION: For MMS programme, 14 sessions of 3 hours i.e. 40 hours of training and 02 hours of evaluation/examination for 7 continuous working days of hands on training at St. Francis Institute of Management and Research (SFIMAR).

In case of MFM/MMM Programme, sessions would be organized on 5-6 weekends i.e. Sat and Sunday for 7-8 hours duration of training and 02 hours of evaluation/examination at St. Francis Institute of Management and Research (SFIMAR)

CERTIFICATION: 1. Digital Marketing workshop completion certificate jointly by St Francis Institute of Management and Research (SFIMAR) and Skillwise Solution.

MUTUAL COLLABORATION: Each Party agrees to:

1. Performing its respective obligations under this Agreement;
2. Cooperating, integrating and coordinating with each other in the successful completion of the intended workshop.

Provide reasonable assistance, access and information to the other Party where required to enable the other party to perform its roles and obligations.

INTELLECTUAL PROPERTY RIGHTS.

1. In order that either party may protect its trademarks, service marks, trade names, trade secrets, corporate slogans, corporate logos, product designations (collectively the "Marks") and its goodwill, both parties agree that they shall have no right to use the Marks in the sales or advertising of any Products or on any Product containers, component parts, business forms, sales, advertising or promotional materials, websites, letterhead, business cards or other business supplies or materials, whether in writing, orally or otherwise, without the prior written consent of the other.

2. Any such consent given by either party shall terminate upon the expiration or termination of this Agreement, or earlier as specified.

PROJECT MONITORING & ASSESSMENT

Evaluation of quality, efficiency and performance of programme would be a strong focus to achieve desired results.

All applicable Taxes will be deducted as per norms prescribed by the Government.


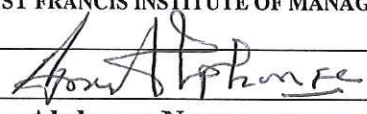


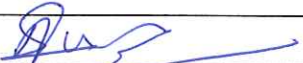
NOTICE OF TERMINATION

1. Both parties shall have the right to terminate the agreement without prior notice if; the other party commits the breach of any terms of this agreement; commits any act or commission which harms the reputation of either party; either party is declared insolvent or insolvency proceedings are initiated against the concerned party.

2 Expiry or termination of this Agreement howsoever occasioned shall be without prejudice to rights and obligations occurred or incurred prior to the date of expiry or termination and accounts between the parties shall be promptly settled.

St Francis Institute of Management and Research and Skillwise Solutions agree that this MoU will be in vogue on an experimental basis for _01_ year and they may extend it further in the light of experience gained.

We mutually agree for the participation in Digital Marketing Workshop and to the terms outlined above.

For SKILLWISE SOLUTION	For ST FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH
	
Ms. Shraddha Shetty	Bro. Alphonse Nesamony
Proprietor For SKILLWISE SOLUTION	Chairman
	
Witness	Proprietor Witness
	
Mr. Mitul Shingadia	Dr. G Ramesh
Consultant 	Programme Head

Date : 04 Dec 2019